

## Values List

To build confidence to act we need to develop our compelling vision.

Clarifying our vision helps us feel safe and teaches us to trust ourselves through the process of business development. Knowing our values helps clarify our vision.

1. Read through the values list on the following page. Circle significant words.
2. Divide the words you circled into groups putting similar words together. and place them in the columns below.
4. Circle the most significant word in each column.
5. Pick your top five words from the ones you circled.

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### MY FIVE MAIN VALUES

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## Value Words

*Abundance, acceptance, accomplishment, achievement, acknowledgment, adoration, adventure, affection, affluence, ambition, appreciation, approachability, assertiveness, attractiveness, authenticity, awareness, awe, balance, beauty, belonging, bliss, boldness, bravery, brilliance, calmness, celebrity, charm, cheerfulness, clarity, cleanliness, clearheadedness, cleverness, closeness, comfort, commitment, compassion, confidence, connection, consciousness, consistency, contentment, contribution, conviction, coolness, courage, creativity, curiosity, daring, dependability, desire, determination, devotion, devoutness, dignity, directness, discipline, discovery, discretion, diversity, dreaming, dynamic, eagerness, ecstasy, education, effectiveness, efficiency, elation, elegance, eloquence, empathy, encouragement, endurance, energy, enjoyment, entertainment, enthusiasm, excellence, excitement, exhilaration, experience, expertise, exploration, expressiveness, extravagance, faith, fame, family, fashion, fearlessness, ferocity, fidelity, fierceness, feistiness, financial independence, firmness, fitness, flexibility, flow, fluency, focus, fortitude, frankness, freedom, financial freedom, friendliness, fun, generosity, gentility, giving, grace, gratitude, gregariousness, growth, guidance, happiness, harmony, health, heart, help, heroism, holiness, honesty, honor, hopefulness, humility, humor, imagination, independence, ingenuity, inquisitiveness, insightfulness, inspiration, integrity, intelligence, intensity, intimacy, intuition, intuitiveness, inventiveness, joy, justice, keenness, kindness, knowledge, leadership, learning, legacy, liberation, liberty, liveliness, logic, longevity, love, loyalty, majesty, making a difference, mastery, maturity, mindfulness, modesty, motivation, mysteriousness, neatness, nerve, open-mindedness, openness, optimism, order, organization, originality, outlandishness, outrageousness, passion, peace, perceptiveness, perfection, perkiness, perseverance, persistence, persuasiveness, philanthropy, piety, playfulness, pleasantness, pleasure, poise, polish, popularity, potency, power, practicality, precision, preparedness, presence, privacy, proactive, professionalism, prosperity, prudence, punctuality, purity, realism, reason, reasonableness, recognition, recreation, refinement, reflection, relaxation, reliability, religiousness, resilience, resolution, resolve, resourcefulness, respect, rest, restraint, reverence, riches, rigor, sacredness, sacrifice, sagacity, saintliness, satisfaction, security, self-control, selflessness, self-reliance, sensitivity, sensuality, serenity, service, sex sexuality, sharing, shrewdness, significance, silence, silliness, simplicity, sincerity, skillfulness, solidarity, solitude, soundness, speed spirit, spirituality, spontaneity, spunk, stability, stillness, strength, success, support, synergy, temperance, thankfulness, thoroughness, thoughtfulness, timeliness, tranquility, transcendence, trust, trustworthiness, truth, understanding uniqueness, unity, usefulness, valor, victory, vigor, virtue, vision, vitality, vivacity, warmth, watchfulness, wealth, wildness, willingness, winning, wisdom, wittiness, wonder, youthfulness, zeal*